



ARTWORK SUBMISSION



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ARTWORK SUBMISSION GUIDE

SETTING UP

- Set up all files as CMYK
- Convert any text to outlines.
- Set up all files with crops and 3mm bleed on all edges
- Supply files as high-quality PDFs
- Set up artwork sized A0 or under at the full size required
- Set up artwork sized over A0 at a quarter of the finished size
- At full size - images should be a minimum of 100dpi
- At quarter size - images should be between 300dpi - 800dpi

COLOURS

We use 4, 6 or 8 colour processes, this means we cannot reproduce Pantone colours. Any Pantone colours will be produced as the nearest CMYK equivalent.

If you have a specific colour you need produced please provide us with a sample but be aware that you may incur a charge to colour match and that the colour may be unattainable using CMYK inks.

TEMPLATES

Templates for all of our stands or for any split panel set ups or custom jobs you require are available on request.

FILE TYPES

We can accept most graphic files types but please be aware that some free or web based programs may not be suitable for saving out print quality files.

Please note that any artwork supplied in non-graphics based programs such as Microsoft Office may incur a charge for conversion.

Make sure your PDFs are created using the highest quality settings. If you are unsure of what settings to use we have pre-made PDF setting files available on request.

ILLUSTRATOR / INDESIGN

If supplying AI or INDD files please make sure all linked files are CMYK and either embedded or included and all text is converted to outlines/curves within these linked files.

OVERPRINTS

Check that your files do not contain any overprints as these can cause unexpected results.

PROOFS

Please let us know if you require a PDF or printed proof. Printed proofs may incur an extra charge.

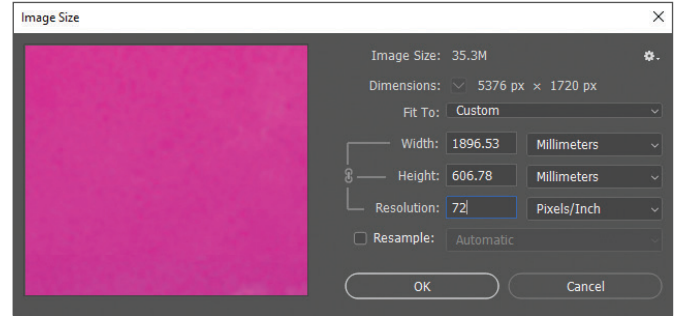
It is your responsibility to make sure you supply correct and ready to print artwork. Please check your artwork carefully before supplying it as we can not be held responsible for any printing errors or delays if you have supplied incorrectly set up artwork.

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IMAGE RESOLUTIONS

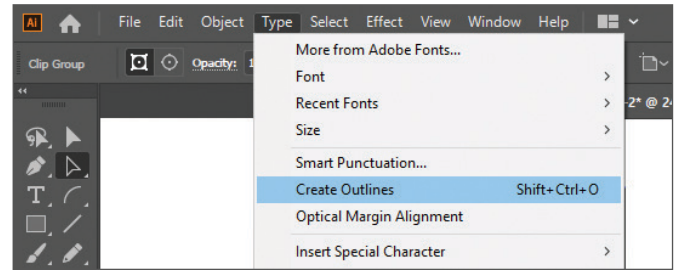
We use 150 pixels per inch as the minimum resolution we will print from. We recommend using images that are around 200-300 pixels per inch when full size.

You can check how big your image will scale up to by going to 'Image Size' in photoshop and unticking 'Resample' and typing in 150 into the resolution box, the sizes given are how big it will scale up to.



CONVERTING FONTS TO OUTLINES

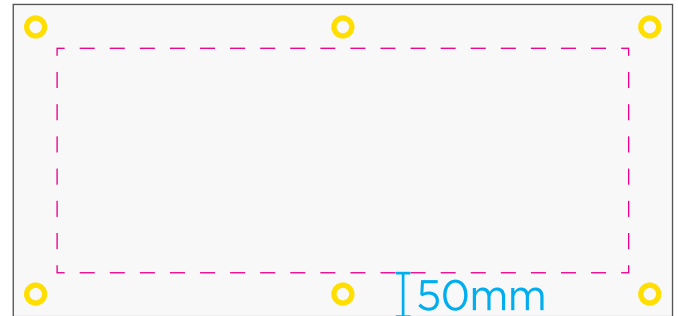
This can easily be done in Illustrator or InDesign by simply selecting all your text and clicking on 'Create Outlines' in the 'Type' drop down menu.



PVC BANNERS

Please allow enough space around the edge of your banner for the eyelets to go in. We recommend keeping text, logos or anything else important 50mm away from the edge of the banner.

We space out eyelets so that there is an eyelet roughly every 500mm (depending on the length of your banner), if you require more or less eyelets or need eyelets in specific positions please let us know.



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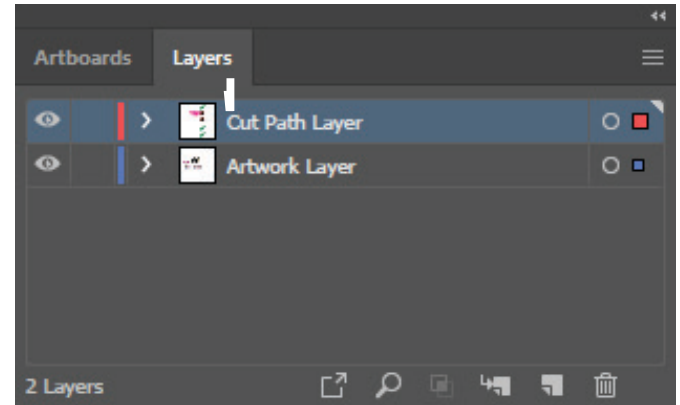
CUT / SHAPED PRINTS

If you need your prints to be cut to a specific shape please tell us when you order. Files that require cutting need to be supplied with a separate layer with a vectored path in an obvious colour to be used for cutting.

Please allow 5mm bleed around all edges to be cut, we work within a 3mm tolerance, failure to supply artwork with enough bleed may result in white edges or an uneven cut.

Please be aware that cut vinyl text under 25mm in height or text in delicate or fancy fonts cannot be guaranteed to cut properly and may include an extra charge for any overly intricate vinyl weeding. Please also avoid overlapping cut paths.

Cut paths to be cut on the CNC router should be offset +/- 3mm to allow for the thickness of the router blade.



Overlapping Paths

Fancy Font

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WHITE INK USAGE

Please inform us if you require the use of white ink, and how you need it to be used, there are various options, please call us to discuss the various white ink options.

White ink should be set up as a spot colour called “Spot 1”.

If you are unsure of how to set this up just ask, or we can set this up for you for a small charge.

This should be on a separate layer and should be set to overprint (in the attributes panel in Illustrator).

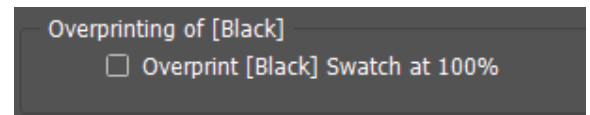
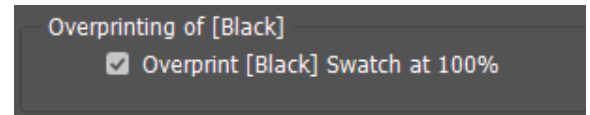
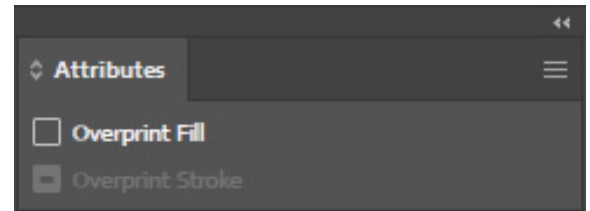
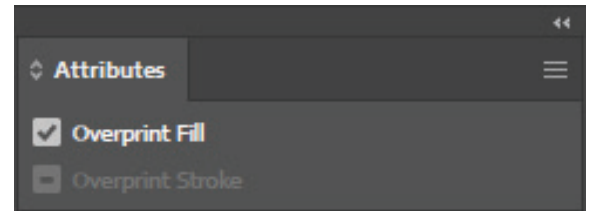
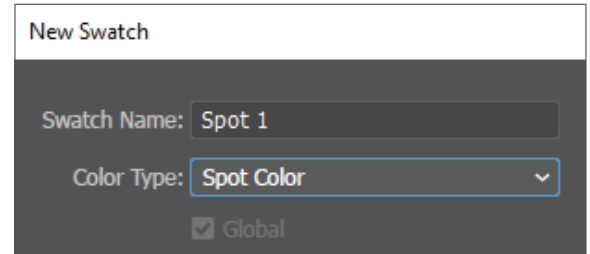
CHECKING FOR OVERPRINTS

Unless setting up for using white ink, please check that you have all overprints turned off.

To check PDFs for overprints, go to the print production toolset in Acrobat, you can search for it in Tools in the top left corner. Click on the Output Preview at the top of the tool list on the right hand side. At the top of the Output preview box it will say if the file has overprints.

You can check in Illustrator whether you have overprints in the Attributes panel.

As a default in InDesign anything 100% Black will be set to overprint. Please check your settings before saving out your file.



You can turn this default on or off by going to Edit > Preferences > Appearance of Black and checking whether the box is ticked.

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